



WELCOME TO FRINGE BENEFITS

Lunatic Fringe welcomes you to Fringe Benefits—your invitation to a world of style and beauty with our points and rewards program.

Get the most of what you love at Lunatic Fringe. With the Fringe Benefits Program you'll automatically be enrolled to take advantage of this exciting program and—with no card to carry! It's our way of thanking you for being a valued Lunatic Fringe guest.

Net one dollar for every 1,000 points earned. We'll track the points you earn with each visit. You can earn points in multiple ways. Your point totals will be printed on your guest receipt to view at the end of your salon visit. Points can be redeemed at specific point values for any of our Salon Services or Take Home Products.

HERE'S HOW YOUR ACCUMULATED FRINGE BENEFITS POINTS CAN BE REDEEMED

You can start to reward yourself at 30,000 points or higher to be used toward the purchase of any Lunatic Fringe Salon Service or Take Home Product. Points can be redeemed for a whole Service or the total value of a Take Home Product. The more points you earn, the greater the redemption. Here are a few of the benefits you'll enjoy.

PRE-BOOKING APPOINTMENTS

Your time is valuable and your hair can't wait. Earn points for each pre-book appointment you reserve upon check-out.

» Loyal Guests = 2500 points

» New Guests = 5000 points

* Good for original pre-book date or rescheduled pre-book appointments. Pre-book points awarded during first visit for new guests. Points not applied when reservation is cancelled.

SALON REFERRALS

We know you love the style & service you receive from us, that you'll have to tell a friend or family member. Receive points for each referral you send who reserves an appointment.

» Referral with Appointment = 5000 points

* Points are automatically applied upon checkout to the referring guest account when referral is specified.

TAKE HOME PRODUCT PURCHASES

Earn points for every dollar spent on our line-up of Hair-care Products & Styling Tools.

» \$1 = 10 points

GIFT CARD PURCHASES

Give the gift of Lunatic Fringe style and earn these points;

» \$25 = 250 points

» \$50 = 500 points

» \$100 = 1000 points & so on...

* Points for gift card purchase only; redemptions do not apply.

DOUBLE BONUS-POINT EVENTS

We'll notify you via email for special service & product package promotions during which your purchases can help you earn Fringe Benefits points even faster.

TERMS & CONDITIONS

Fringe Benefits reward points are accumulated through December 31st of each calendar year. Points must be redeemed no later than 6 months or by June 30th of the following year. Reward points are non-transferrable and have no cash value. No-show, appointment cancellations, or late appointment cancellations will forfeit earned points. Points will not be awarded for color or cut refinement requested by guest. Fringe Benefits points and rewards are not applicable to Lunatic Fringe employees & family members. Lunatic Fringe reserves the right to change the terms and conditions, and point values of the Fringe Benefits reward program without prior notice.

For more info & salon locations near you please visit www.lunaticfringesalon.com



WE KNOW YOU'RE OUT THERE



FRINGE BENEFITS™ PROGRAM OVERVIEW

